

The QUARTERLY JOURNAL of SPEECH

FOUNDED 1915

Volume LV—Numbers 1-4

February-December 1969

Published by SPEECH ASSOCIATION OF AMERICA

EDITOR

Wayne Brockriede, Department of Speech and Drama
University of Colorado, Boulder, Colorado 80302

Sue Cook Skorkowsky and
James A. Rosenfield, Editorial Assistants

EDITORIAL BOARD

BOOK REVIEW EDITOR

David M. Berg, University of Kansas, Lawrence, Kansas

Associate Editors

ARGUMENTATION AND DEBATE
BEHAVIORAL SCIENCES

James L. Golden, Ohio State University
Gary L. Cronkhite, Illinois State University
Donald K. Darnell, University of Colorado
Joseph A. DeVito, Lehman College of CUNY

COMMUNICATION IN SMALL GROUPS AND ORGANIZATIONS

Halbert E. Gulley, University of Kentucky

CONTEMPORARY RHETORICAL THEORY AND CRITICISM

Edwin Black, University of Wisconsin

Robert L. Scott, University of Minnesota

Leland M. Griffin, Northwestern University

Charles W. Lomas, University of California, Los Angeles

Malcolm O. Sillars, San Fernando Valley State College

HISTORY OF RHETORICAL THEORY

Ray Nadeau, Purdue University

Thomas H. Olbricht, Abilene Christian College

Don Geiger, University of California

Donald Dew, University of Florida

INTERPRETATION

John R. Shepherd, University of Oregon

PHONETICS, LINGUISTICS, AND VOICE SCIENCE

Donald R. Glancy, Ohio State University

RADIO-TV-FILMS

E. Gene Ritter, Indiana University

SPEECH AND THEATRE EDUCATION

Daniel Krempel, Syracuse University

SPEECH PATHOLOGY AND AUDIOLOGY

Jerome Landfield, Roosevelt University

THEATRE HISTORY AND CRITICISM

Carla Waal, University of Georgia

THE QUARTERLY JOURNAL OF SPEECH is published in the months of February, April, October, and December. Contributions prepared in accordance with THE MLA STYLE SHEET should be sent to the Editor. Subscriptions and requests for advertising rates should be addressed to William Work, Executive Secretary, Speech Association of America, Statler Hilton Hotel, New York, N. Y. 10001.

Regular subscription price \$12.50 per year. Special subscriptions for undergraduate students \$5.00 per year. Single copy of current issue \$3.25. A comprehensive Index of the issues of the year is bound in each December Journal. The Contents are also indexed in the EDUCATION INDEX. For volumes prior to 1959 consult READERS GUIDE TO PERIODICAL LITERATURE. For complete analytical coverage through 1954, see INDEX TO THE QUARTERLY JOURNAL OF SPEECH. Volumes I-XL, 1915-1954, compiled by Giles W. Gray (1956). Volumes I-III were published under the title THE QUARTERLY JOURNAL OF PUBLIC SPEAKING, Volumes IV-XIII, THE QUARTERLY JOURNAL OF SPEECH EDUCATION.

Second Class postage paid at Hannibal, Missouri.

Copyright 1969 by the SPEECH ASSOCIATION OF AMERICA

THE QUARTERLY JOURNAL OF SPEECH INDEX TO VOLUME LV

AUTHORS

Adedeji, Joel, Rev.: *Plays from Black Africa*. Fredric M. Litto, ed. 338.

Alisky, Marvin, Rev.: *Communication and Social Change in Latin America*. Paul J. Deutschmann, Huber Ellingsworth, and John T. McNelly. 88.

Aly, Bower, Rev.: *The Creation of the American Republic 1776-1787*. Gordon S. Wood. 455.

Anderson, Ray Lynn, Rev.: *Legal System and Lawyers' Reasonings*. Julius Stone. 88.

Andrews, James R. Confrontation at Columbia: A Case Study in Coercive Rhetoric. 9.

Balcer, Charles L. Rev.: *The New University*. John Lawlor, ed. 332.

Balio, Tino T. Rev.: *A Guide to the Theatre and Drama Collections at the University of Texas*. Frederick J. Hunter, comp. 100.

Barranger, M. S. Rev.: *Henrik Ibsen*. Michael Meyer. 211.

Bart, Leonard, Rev.: *Problems and Controversies in Television and Radio*. Harry Skornia and Jack Kitson, eds. 96.

Beck, Don Edward, Rev.: *Defining the Situation*. Peter McHugh. 188.

Benson, Thomas W. Rev.: *The Armies of the Night*. Norman Mailer. *Miami and the Siege of Chicago*. Norman Mailer. 330.

_____. Rev.: *Signs and Meaning in the Cinema*. Peter Wollen. 447.

Berg, Meredith, Rev.: *The Politics of Violence*. Carl Leiden and Karl M. Schmitt. 187.

_____. Rev.: *The Progressive Historians: Turner, Beard, Parrington*. Richard Hofstadter. 456.

Berquist, Goodwin F., Jr. Rev.: *The Correspondence of Edmund Burke, Volume VII*. P. J. Marshall and John A. Woods, eds. 328.

Bevilacqua, Vincent M. Rev.: *Facets of the Enlightenment*. Bertrand Harris Bronson. 196.

_____. Rhetoric and the Circle of Moral Studies: An Historiographic View. 343.

Black, John W. Rev.: *Three Areas of Experimental Phonetics*. Peter Ladefoged. 448.

Boase, Paul H. Rev.: *Preaching in American History*. DeWitt T. Holland, ed. 325.

Bond, Horace J. Rev.: *The Rhetoric of Black Power*. Robert L. Scott and Wayne Brockriede, eds. 442.

Bormann, Ernest G. Rev.: *Jonathan Edwards*. Edward H. Davidson. *Beauty and Sensibility in the Thought of Jonathan Edwards*. Ronald André Delattre. 202.

Bosmajian, Haig A. Rev.: *The New Nazis of Germany*. Wellington Long. 207.

Bowers, John Waite. Rev.: *Man and Aggression*. M. F. Ashley Montagu, ed. *Society Against Itself*. George H. Crowell. 336.

Bowman, Ned A. Rev.: *New Theatre Forms*. Stephen Joseph. 91.

Brake, Robert J. The Porch and the Stump: Campaign Strategies in the 1920 Presidential Election. 256.

Brock, Bernard L. 1968 Democratic Campaign: A Political Upheaval. 26.

Brooks, Robert D. Rev.: *McCarthy*. Roy Cohn. 201.

Brooks, William, Rev.: *The Effective Speaker*. Edward S. Strother and Allan W. Huckleberry. *Speech Communication*. E. Christian Buchler and Wil A. Linkugel. 333.

Brown, William R. Rev.: *Landmarks in Western Oratory*. David H. Grover, ed. 206.

_____. Television and the Democratic National Convention of 1968. 237.

Browning, Larry D. Rev.: *Eric Hoffer: An American Odyssey*. Calvin Tomkins. 331.

Brownstein, Oscar Lee, Rev.: *Macbeth and the Players*. Dennis Bartholomew. 451.

Burgess, Parke G. The Racial Crisis: Intolerable Conflict Versus Democratic Tolerance. 318.

Burke, Ronald K. A Reply to Professor Veilleux's Proposal. FORUM. 177.

Carpenter, Ronald H. The Essential Schemes of Syntax: An Analysis of Rhetorical Theory's Recommendations for Uncommon Word Orders. 161.

Craig, Herbert R. Rev.: *Conflict and Communication*. John W. Burton. 440.

Croft, Al. Rev.: *Conceptual Frontiers in Speech-Communication*. Robert J. Kibler and Larry L. Barker, eds. 324.

Cronkhite, Gary. Samuel Beckett: En Attendant Fin de l'univers. 45.

Daniel, Jack L. Rev.: *The Rhetoric of the Civil-Rights Movement*. Haig A. Bosmajian and Hamida Bosmajian, eds. 443.

Davidson, William C. Rev.: *Beliefs, Attitudes, and Values*. Milton Rokeach. 86.

Davis, Michelle Bray. Senator Proctor's Cuban Speech: Speculations on a Cause of the Spanish-American War. 131.

Dearin, Ray D. The Philosophical Basis of Chaim Perelman's Theory of Rhetoric. 213.

de Laban, Juana. Rev.: *America Dancing*. John Martin. *Every Little Movement*. Ted Shawn. *The Thinking Body*. Mabel Elsworth Todd. *The Sacred Dance*. W. O. E. Oesterley. 94.

DeVito, Joseph A. Some Psycholinguistic Aspects of Active and Passive Sentences. 401.

Dick, Robert C. Rev.: *Creating a Speech*. Fred M. Amram and Frank T. Benson. *Informative Speaking*. Thomas H. Olbricht. 199.

Downer, Alan S. More Strange Than True: Notes on the New York Theatre, 1968-1969. 225.

Fest, Thorrel B. Rev.: *International Communication in the Modern Organization*. Ernest G. Bormann, William S. Howell, Ralph G. Nichols, and George L. Shapiro. 334.

Findlay, Robert R. Rev.: *Tragic Being*. N. Joseph Calarco. 340.

Fisher, Walter R. Persuasion in Presidential Campaign Communication. 17.

Galati, Michael. A Rhetoric for the Subjectivist in a World of Untruth: The Tasks and Strategies of Søren Kierkegaard. 372.

Geduld, Harry M. Rev.: *Saint Joan: A Screenplay*. Bernard Shaw. 95.

Georges, Corwin, Jr. Rev.: *Theater East and West*. Leonard C. Pronko. 451.

Goldberg, Alvin A. Rev.: *Discussion and Group Methods*. Ernest G. Bormann. 332.

Gorden, William I. Rev.: *Simulation Games in Learning*. Sarane S. Boocock and E. O. Schild, eds. 446.

Gray, Paul H. The Romantic as Reader: S. S. Curry and Expressive Aesthetics. 364.

Greenagel, Frank L. Rev.: *Mark Twain Abroad*. Dewey Ganzel. 204.

Gregg, Richard B. The Rhetoric of Black Power: A Street-Level Interpretation. 151.

Grover, David H. Rev.: *Speeches in English*. Bower Aly and Lucile F. Aly, eds. *American Short Speeches*. Bower Aly and Lucile F. Aly, eds. 203.

Hamlin, Robert. Rev.: *The Southern Tradition at Bay*. Richard M. Weaver. 204.

Harding, H. F. Rev.: *The Tragedy of Lyndon Johnson*. Eric F. Goldman. 453.

Harrison, Carolyn. Progressive Criticism. FORUM. 315.

Harrison, Thomas D. Rev.: *H. L. Mencken's Smart Set Criticism*. William A. Nolte, ed. 197.

Hay, Robert P. The Liberty Tree: A Symbol for American Patriots. 414.

Hillbruner, Anthony. Rev.: *Woodrow Wilson and World Politics*. N. Gordon Levin, Jr. 201.

Hodge, Francis. Rev.: *The Hooded Eagle: Modern German Drama on the New York Stage*. Peter Bauland. 92.

Hoffman, Theodore. Rev.: *Theater in America: Appraisal and Challenge*. Robert E. Gard, Marston Balch, and Pauline B. Temkin. 90.

Holtan, Orley I. Rev.: *Theatre Notebook: 1947-67*. Jan Kott. 455.

Homan, Delmar C. Rev.: *Shakespeare and the Earl of Southampton*. G. P. V. Akrigg. *Shakespearean Meanings*. Sigurd Burckhardt. *Shakespeare and the Outer Mysteries*. Robert H. West. *The Player King*. James Winn. 209.

Howell, William S. The North American Broadcast Service of Radio Prague. 247.

Jellicorse, John Lee. Rev.: *A Modern Lexicon of Literary Terms*. M. M. Liberman and Edward E. Foster. *A Handlist of Rhetorical Terms*. Richard A. Lanham. 85.

Johannesen, Richard L. Rev.: *The Ethics of Controversy*. Donn W. Parson and Wil A. Linkugel, eds. 187.

Kane, Peter E. Rev.: *Cases in Civil Liberties*. Robert F. Cushman. 335.

Kerr, Harry P. Rev.: *Demagogues in the Depression*. David H. Bennett. 335.

Kirk, John F. Rev.: *An Historical Anthology of Select British Speeches*. Donald C. Bryant et al., eds. 88.

_____. Rev.: *Speech for the Creative Teacher*. Seth A. Fessenden et al. 446.

Kline, John A. Interaction of Evidence and Readers' Intelligence on the Effects of Short Messages. 407.

Knauf, David. Rev.: *The Theory of Comedy*. Elder Olson. 341.

Knauf, Vincent H. Rev.: *Hearing Aids, Lip-reading and Clear Speech*. Sir Alexander and Lady Ethel C. Ewing. 98.

Koperski, Ronald J. Rev.: *The Speaking and the Speakers of Literature*. Paul Campbell. 457.

Kruppa, Joseph E. Rev.: *Beyond Economics*. Kenneth E. Boulding. *Beyond Left and Right*. Richard Kostelanetz, ed. 337.

_____. Rev.: *McLuhan*. Raymond Rosenthal, ed. *Sense and Nonsense of McLuhan*. Sidney Finkelstein. 193.

Larson, Carl E. Rev.: *Interpersonal Communication*. Dean C. Barnlund. 192.

LaRusso, Dominic A. Rev.: *Francis Bacon on the Nature of Man*. Karl R. Wallace. *Francis Bacon and Renaissance Prose*. Brian Vickers. 82.

Lawton, Sherman P. Rev.: *The Golden Web*. Erik Barnouw. 194.

Leathers, Dale G. Rev.: *B. F. Skinner*. Richard I. Evans. *Cooley and Sociological Analysis*. Albert J. Reiss, Jr., ed. 190.

_____. Process Disruption and Measurement in Small Group Communication. 287.

Ledbetter, Charles E. Rev.: *Henry Fielding and the Language of Irony*. Glenn W. Hatfield. 86.

Lee, Charlotte I. Rev.: *The Dramatic Impulse in Modern Poetics*. Don Geiger. 323.

Leiter, Samuel L. Rev.: *Theater in America*. Jack Poggi. 339.

Lessac, Arthur. A New Definition of Dramatic Training. 116.

Linn, Irving. Rev.: *The Uses of English*. Herbert J. Muller. *Aspects of Language and Language Teaching*. W. A. Bennett. 199.

Little, Arthur. Rev.: *Selected Plays of Kyōgen*. Richard N. McKinnon. 99.

Litto, Fredric M. Rev.: *Dissertations in English and American Literature: Theses Accepted by American, British and German Universities, 1865-1964*. Lawrence F. McNamee, comp. *A Bibliography of American Doctoral Dissertations in Linguistics*. Phillip R. Rutherford, comp. 100.

Loesch, Katharine T. Rev.: *George Herbert's Lyrics*. Arnold Stein. 93.

Loney, Glenn. Rev.: *Richard Wagner: The Man, His Mind, and His Music*. Robert W. Gutman. 102.

MacCann, Richard D. Rev.: *Shakespeare on Silent Film*. Robert Hamilton Ball. 447.

MacLennan, Donald W. Rev.: *Broadcast Management: Radio-Television*. Ward L. Quaal and Leo A. Martin. 97.

Matter, George A. Rev.: *William James and Phenomenology*. Bruce Wilshire. 189.

Mazza, Joseph M. Rev.: *Pare Lorentz and the Documentary Film*. Robert L. Snyder. 97.

McBath, James H. Rev.: *The English Jacobins*. Carl B. Cone. 328.

_____. Persuasion in Presidential Campaign Communication. 17.

McCormack, A. Jackson. The Rhetoric of Black Power: A Street-Level Interpretation. 151.

McCroskey, James C. A Summary of Experimental Research on the Effects of Evidence in Persuasive Communication. 169.

Meador, Prentice A., Jr. Rev.: *Bibliography of the "Essay on the Sublime."* Demetrio St. Marin. 84.

_____. Rev.: *A Handbook to Sixteenth-Century Rhetoric.* Lee A. Sonnino. *The Rhetoric of Blair, Campbell, and Whately.* James L. Golden and Edward P. J. Corbett. 327.

Meserve, Walter J. Rev.: *The American Playhouse in the Eighteenth Century.* Brooks McNamara. 453.

Miller, Gerald R. Some Factors Influencing Judgments of the Logical Validity of Arguments: A Research Review. 276.

Miller, Jordan Y. Rev.: *O'Neill: Son and Playwright.* Louis Scheafer. *O'Neill's Scenic Images.* Timo Tiusanen. 450.

Morian, Don B. Rev.: *The Shadow of Blooming Grove: Warren G. Harding in His Times.* Francis Russell. 454.

Morrison, Kristin. Pinter and the New Irony. 388.

Mortensen, C. David. Rev.: *Reason in Controversy.* Glen E. Mills. *The Art of Persuasion.* Wayne C. Minnick. 334.

Murphy, James J. Mis-Titling and Other Problems in the Field of Renaissance Rhetorical Scholarship. 78.

Neelley, James N. Visual Discrimination of Certain Consonant Sounds. 301.

Newman, John B. Rev.: *Linguistics Today.* Archibald A. Hill, ed. *Substance and Structure of Language.* Jaan Puhvel, ed. *Speech Acts.* John R. Searle. 329.

Olbricht, Thomas H. Rev.: *Communicating Reality Through Symbols.* Everett M. Stowe. 192.

_____. Rev.: *Theology and the Arts.* David Baily Harned. 208.

Oliver, Robert T. Rev.: *An Uncertain Friendship: Theodore Roosevelt and Japan, 1906-1909.* Charles E. Neu. 103.

Oyer, Herbert J. Rev.: *The Phonetic Test and the Measurement of Hearing.* J. C. Lafon. 98.

Ozinga, Thomas. Rev.: *Religious Television Programs.* A. William Bluem. 458.

Parson, Donn W. Rev.: *Counterpoint.* Arthur N. Kruger, ed. *Directing Forensics.* Don F. Faules and Richard D. Rieke, comps. 198.

Patterson, James. Rev.: *Elizabethan Theatre.* John Russell Brown and Bernard Harris, eds. *The World and Art of Shakespeare.* A. A. Mendilow and Alice Shalvi. 210.

Pedersen, Douglas J. The Rhetoric of Black Power: A Street-Level Interpretation. 151.

Peterson, Owen. Keir Hardie: The Absolutely Independent M. P. 142.

Post, Robert M. Cognitive Dissonance in the Plays of Edward Albee. 54.

Potter, Robert A. Rev.: *The Dramatist and the Received Idea.* Wilbur Sanders. 340.

Preston, Ivan L. Communication: Is It Always Persuasion? FORUM. 312.

Prichard, Samuel V. O., Jr. Rev.: *Semantic Differential Technique.* James G. Snider and Charles E. Osgood, eds. 445.

Pronko, Leonard C. Rev.: *The Theory of the Avant-Garde.* Renato Poggiali. 92.

Quimby, Rollin W. Senator Proctor's Cuban Speech: Speculations on a Cause of the Spanish-American War. 131.

Ried, Paul E. Francis J. Child: The Fourth Boylston Professor of Rhetoric and Oratory. 268.

Rolfe, Bari. The Actor's World of Silence. 394.

Rosenfield, Lawrence W. George Wallace Plays Rosemary's Baby. 36.

Scheidel, Thomas M. Rev.: *Introducing Statistics.* K. A. Yeomans. *Applied Statistics.* K. A. Yeomans. 194.

Schweitzer, Don A. A Note on Whitehead's "Factors of Source Credibility." FORUM. 308.

Scott, Robert L. Messages Gouged on Ivyed Walls. 183.

_____. The Rhetoric of Confrontation. 1.

Sereno, Kenneth K. Ego-Involvement: A Neglected Variable in Speech-Communication Research. 69.

Shapiro, George L. Rev.: *An Essay on Language.* Robert A. Hall. 444.

Shepard, David W. The Role of Logic? FORUM. 310.

Shochet, Ephraim. To Know Your Subject is to Know the Invariants Under Transformation. FORUM. 427.

Sloan, John H. Rev.: *The World of Andrew Carnegie: 1865-1901.* Louis M. Hacker. 90.

Smith, Dennis R. Rev.: *Symbolic Behavior.* Theodore Thass-Thienemann. *Symbols in Society.* Hugh Dalziel Duncan. 191.

Smith, Donald K. The Rhetoric of Confrontation. 1.

Smith, Harry W. Synge's *Playboy* and the Proximity of Violence. 381.

Smith, Wallace. Rev.: *Development Through Drama.* Brian Way. 99.

Smith, William S. Sociometry, Discussion, and a Computer Program. FORUM. 425.

Staub, August W. Rev.: *Yeats Autobiography: Life as Symbolic Pattern.* Joseph Ronsley. 98.

Summers, David A. Rev.: *New Outlooks in Psychology.* G. Pat Powers and Wade Baskin. 87.

Thompson, Claud A. Rhetorical Madness: An Ideal in the *Phaedrus*. 358.

Thompson, Robert C. Rev.: *Disorders of Articulation.* James A. Carrell. 449.

Thompson, Wayne N. An Assessment of Quantitative Research in Speech. 61.

Tompkins, Phillip K. Rev.: *Freud and the Critic.* Claudia C. Morrison. *The Cult of the Ego.* Eugene Goodheart. 196.

_____. The Rhetorical Criticism of Non-Oratorical Works. 431.

Törnqvist, Egil. Personal Addresses in the Plays of O'Neill. 126.

Trautmann, Fredrick. Rev.: *Center of the Storm.* John T. Scopes and James Presley. *The Great Monkey Trial.* L. Sprague de Camp. 205.

_____. Rev.: *Rhetorika: Schriften zur Aristotelischen und Hellenistischen Rhetorik.* Rudolf Stark, comp. 444.

_____. Rev.: *The Wall and the Garden.* A. W. Plumstead, ed. 326.

Twedt, Michael S. Rev.: *The Truman Period as a Research Field.* Richard S. Kirkendall, ed. 207.

Vaughn, Bill E. Visual Discrimination of Certain Consonant Sounds. 301.

Veilleux, Jeré. A Reply to Mr. Burke. *FORUM*. 179.

_____. Toward a Theory of Interpretation. 105.

Waal, Carla. Rev.: *Ellen Terry*. Roger Manvell. 93.

Waggoner, David W. Rev.: *Stage Design*. Kenneth Rowell. *Russian Stage and Costume Designs for the Ballet, Opera and Theatre*. 99.

Walker, John A. Rev.: *French Drama of the Inter-War Years*. Dorothy Knowles. 211.

White, John Franklin. The North American Broadcast Service of Radio Prague. 247.

Wiksell, Jean Starr. Rev.: *Puppetry*. Desmond Mac Namara. 95.

Wilkins, Kenneth. Rev.: *The Manipulator and the Church*. Maxie D. Dunnam, Gary L. Herbertson, and Everett L. Shostrom. 331.

Willis, Ronald A. Rev.: *Public Domain: Essays on the Theatre*. Richard Schechner. 452.

Woods, David L. Rev.: *Advertising*. Giancarlo Buzzi. 194.

_____. Rev.: *The Conflict of Generations*. Lewis S. Feuer. 441.

Zacharias, Donald W. Rev.: *Ancient Greek and Roman Rhetoricians: A Biographical Dictionary*. Donald C. Bryant, ed. 84.

_____. Rev.: *The Letters of Demosthenes*. Jonathan A. Goldstein. 195.

Zemlin, W. R. Rev.: *Introduction to the Anatomy and Physiology of the Speech Mechanisms*. Charles F. Diehl. 337.

ARTICLES

The Actor's World of Silence. Bari Rolfe. 394.

An Assessment of Quantitative Research in Speech. Wayne N. Thompson. 61.

Cognitive Dissonance in the Plays of Edward Albee. Robert M. Post. 54.

Confrontation at Columbia: A Case Study in Coercive Rhetoric. James R. Andrews. 9.

Ego-Involvement: A Neglected Variable in Speech-Communication Research. Kenneth K. Sereno. 69.

The Essential Schemes of Syntax: An Analysis of Rhetorical Theory's Recommendations for Uncommon Word Orders. Ronald H. Carpenter. 161.

Francis J. Child: The Fourth Boylston Professor of Rhetoric and Oratory. Paul E. Ried. 268.

George Wallace Plays Rosemary's Baby. Lawrence W. Rosenfield. 36.

Interaction of Evidence and Readers' Intelligence on the Effects of Short Messages. John A. Kline. 407.

Keir Hardie: The Absolutely Independent M. P. Owen Peterson. 142.

The Liberty Tree: A Symbol for American Patriots. Robert P. Hay. 414.

Messages Gouged on Ivied Walls. Robert L. Scott. 183.

Mis-Titling and Other Problems in the Field of Renaissance Rhetorical Scholarship. James J. Murphy. 78.

More Strange Than True: Notes on the New York Theatre, 1968-1969. Alan S. Downer. 225.

A New Definition of Dramatic Training. Arthur Lessac. 116.

1968 Democratic Campaign: A Political Upheaval. Bernard L. Brock. 26.

The North American Broadcast Service of Radio Prague. William S. Howell and John Franklin White. 247.

Personal Addresses in the Plays of O'Neill. Egil Törngqvist. 126.

Persuasion in Presidential Campaign Communication. James H. McBath and Walter R. Fisher. 17.

The Philosophical Basis of Chaim Perelman's Theory of Rhetoric. Ray D. Dearin. 213.

Pinter and the New Irony. Kristin Morrison. 388.

The Porch and the Stump: Campaign Strategies in the 1920 Presidential Election. Robert J. Brake. 256.

Process Disruption and Measurement in Small Group Communication. Dale G. Leathers. 287.

The Racial Crisis: Intolerable Conflict Versus Democratic Tolerance. Parke G. Burgess. 318.

Rhetoric and the Circle of Moral Studies: An Historiographic View. Vincent M. Bevilacqua. 343.

A Rhetoric for the Subjectivist in a World of Untruth: The Tasks and Strategies of Søren Kierkegaard. Michael Galati. 372.

The Rhetoric of Black Power: A Street-Level Interpretation. Richard B. Gregg, A. Jackson McCormack, and Douglas J. Pedersen. 151.

The Rhetoric of Confrontation. Robert L. Scott and Donald K. Smith. 1.

The Rhetorical Criticism of Non-Oratorical Works. Phillip K. Tompkins. 491.

Rhetorical Madness: An Ideal in the *Phaedrus*. Claud A. Thompson. 358.

The Romantic as Reader: S. S. Curry and Expressive Aesthetics. Paul H. Gray. 364.

Samuel Beckett: En Attendant Fin de L'univers. Gary Cronkhite. 45.

Senator Proctor's Cuban Speech: Speculations on a Cause of the Spanish-American War. Michelle Bray Davis and Rollin W. Quimby. 131.

Some Factors Influencing Judgments of the Logical Validity of Arguments: A Research Review. Gerald R. Miller. 276.

Some Psycholinguistic Aspects of Active and Passive Sentences. Joseph A. DeVito. 401.

A Summary of Experimental Research on the Effects of Evidence in Persuasive Communication. James C. McCroskey. 169.

Synge's *Playboy* and the Proximity of Violence. Harry W. Smith. 381.

Television and the Democratic National Convention of 1968. William R. Brown. 237.

Toward a Theory of Interpretation. Jeré Veilleux. 105.

Visual Discrimination of Certain Consonant Sounds. James N. Neelley and Bill E. Vaughn. 301.

BOOKS REVIEWED: AUTHORS

Akrigg, G. P. V. *Shakespeare and the Earl of Southampton*. Rev. Delmar C. Homan. 209.

Aly, Bower and Lucile F. Aly, eds. *American Short Speeches*. Rev. David H. Grover. 203.

_____. *Speeches in English*. Rev. David H. Grover. 203.

Amram, Fred M. and Frank T. Benson. *Creating a Speech*. Rev. Robert C. Dick. 199.

Ball, Robert Hamilton. *Shakespeare on Silent Film*. Rev. Richard D. MacCann. 447.

Barnlund, Dean C. *Interpersonal Communication*. Rev. Carl E. Larson. 192.

Barnouw, Erik. *The Golden Web*. Rev. Sherman P. Lawton. 194.

Bartholomew, Dennis. *Macbeth and the Players*. Rev. Oscar Lee Brownstein. 451.

Bauland, Peter. *The Hooded Eagle: Modern German Drama on the New York Stage*. Rev. Francis Hodge. 92.

Bennett, David H. *Demagogues in the Depression*. Rev. Harry P. Kerr. 335.

Bennett, W. A. *Aspects of Language and Language Teaching*. Rev. Irving Linn. 199.

Bluem, A. William. *Religious Television Programs*. Rev. Thomas Ozinga. 458.

Boocock, Sarane S. and E. O. Schild, eds. *Simulation Games in Learning*. Rev. William I. Gorden. 446.

Bormann, Ernest G. *Discussion and Group Methods*. Rev. Alvin A. Goldberg. 332.

_____, William S. Howell, Ralph G. Nichols, and George L. Shapiro. *Interpersonal Communication in the Modern Organization*. Rev. Thorrel B. Fest. 334.

Bosmajian, Haig A. and Hamida Bosmajian, eds. *The Rhetoric of the Civil-Rights Movement*. Rev. Jack L. Daniel. 443.

Boulding, Kenneth E. *Beyond Economics*. Rev. Joseph E. Kruppa. 337.

Bourges, Hervé. *The French Student Revolt*. Rev. Robert L. Scott. 183.

Bronson, Bertrand Harris. *Facets of the Enlightenment*. Rev. Vincent M. Bevilacqua. 196.

Brown, John Russell and Bernard Harris, eds. *Elizabethan Theatre*. Rev. James Patterson. 210.

Bryant, Donald C., ed. *Ancient Greek and Roman Rhetoricians: A Biographical Dictionary*. Rev. Donald W. Zacharias. 84.

_____, et al., eds. *An Historical Anthology of Select British Speeches*. Rev. John F. Kirn. 88.

Buehler, E. Christian and Wil A. Linkugel. *Speech Communication*. Rev. William Brooks. 333.

Burckhardt, Sigurd. *Shakespearean Meanings*. Rev. Delmar C. Homan. 209.

Burton, John W. *Conflict and Communication*. Rev. Herbert R. Craig. 440.

Buzzi, Giancarlo. *Advertising*. Rev. David L. Woods. 194.

Calarco, N. Joseph. *Tragic Being*. Rev. Robert R. Findlay. 340.

Campbell, Paul. *The Speaking and the Speakers of Literature*. Rev. Ronald J. Koperski. 457.

Carrell, James A. *Disorders of Articulation*. Rev. Robert C. Thompson. 449.

Cohen, Mitchell and Dennis Hale, eds. *The New Student Left*. Rev. Robert L. Scott. 183.

Cohn, Roy McCarthy. Rev. Robert D. Brooks. 201.

Cone, Carl B. *The English Jacobins*. Rev. James H. McBath. 328.

Corbett, Edward P. J., ed. *Rhetorical Analyses of Literary Works*. Rev. Phillip K. Tompkins. 431.

Cox, Archibald et al. *Crisis at Columbia: The Cox Commission Report*. Rev. Robert L. Scott. 183.

Crowell, George H. *Society Against Itself*. Rev. John Waite Bowers. 336.

Cushman, Robert F. *Cases in Civil Liberties*. Rev. Peter E. Kane. 335.

Davidson, Edward H. *Jonathan Edwards*. Rev. Ernest G. Bormann. 202.

de Camp, L. Sprague. *The Great Monkey Trial*. Rev. Fredrick Trautmann. 205.

Delatre, Ronald André. *Beauty and Sensibility in the Thought of Jonathan Edwards*. Rev. Ernest G. Bormann. 202.

Deutschmann, Paul, Huber Ellingsworth, and John T. McNelly. *Communication and Social Change in Latin America*. Rev. Marvin Alisky. 88.

Diehl, Charles F. *Introduction to the Anatomy and Physiology of the Speech Mechanisms*. Rev. W. R. Zemlin. 337.

Draper, Hal. *Berkeley: The New Student Revolt*. Rev. Robert L. Scott. 183.

Duncan, Hugh Dalziel. *Symbols in Society*. Rev. Dennis R. Smith. 191.

Dunnam, Maxie D., Gary L. Herbertson, and Everett L. Shostrom. *The Manipulator and the Church*. Rev. Kenneth Wilkens. 331.

Evans, Richard I. B. F. Skinner. Rev. Dale G. Leathers. 190.

Ewing, Sir Alexander and Lady Ethel C. Ewing. *Hearing Aids, Lipreading and Clear Speech*. Rev. Vincent H. Knauf. 98.

Fauls, Don F. and Richard D. Rieke, comps. *Directing Forensics*. Rev. Donn W. Parson. 198.

Fessenden, Seth A. et al. *Speech for the Creative Teacher*. Rev. John F. Kirn. 446.

Feuer, Lewis S. *The Conflict of Generations*. Rev. David L. Woods. 441.

Finkelstein, Sidney. *Sense and Nonsense of McLuhan*. Rev. Joseph E. Kruppa. 193.

Ganzel, Dewey. *Mark Twain Abroad*. Rev. Frank L. Greenagel. 204.

Gard, Robert E., Marston Balch, and Pauline B. Temkin. *Theater in America: Appraisal and Challenge*. Rev. Theodore Hoffman. 90.

Geiger, Don. *The Dramatic Impulse in Modern Poetics*. Rev. Charlotte I. Lee. 323.

Golden, James L. and Edward P. J. Corbett. *The Rhetoric of Blair, Campbell, and Whately*. Rev. Prentice A. Meador, Jr. 327.

Goldman, Eric F. *The Tragedy of Lyndon Johnson*. Rev. H. F. Harding. 453.

Goldstein, Jonathan A. *The Letters of Demosthenes*. Rev. Donald W. Zacharias. 195.

Goodheart, Eugene. *The Cult of the Ego*. Rev. Phillip K. Tompkins. 196.

Grover, David H., ed. *Landmarks in Western Oratory*. Rev. Bill Brown. 206.

Gutman, Robert W. *Richard Wagner: The Man, His Mind, and His Music*. Rev. Glenn Loney. 102.

Hacker, Louis M. *The World of Andrew Carnegie: 1865-1901*. Rev. John H. Sloan. 90.

Hall, Robert A. *An Essay on Language*. Rev. George L. Shapiro. 444.

Harned, David Baily. *Theology and the Arts*. Rev. Thomas H. Olbricht. 208.

Hatfield, Glenn W. *Henry Fielding and the Language of Irony*. Rev. Charles E. Ledbetter. 86.

Hill, Archibald A., ed. *Linguistics Today*. Rev. John B. Newman. 329.

Hofstader, Richard. *The Progressive Historians: Turner, Beard, Parrington*. Rev. Meredith Berg. 456.

Holland, DeWitte T., ed. *Preaching in American History*. Rev. Paul H. Boase. 325.

Hunter, Frederick J., comp. *A Guide to the Theatre and Drama Collections at the University of Texas*. Rev. Tino T. Balio. 100.

Jacobs, Paul and Saul Landau, eds. *The New Radicals*. Rev. Robert L. Scott. 183.

Jones, LeRoi and Larry Neal. *Black Fire*. Rev. Parke G. Burgess. 318.

Joseph, Stephen. *New Theatre Forms*. Rev. Ned A. Bowman. 91.

Kibler, Robert J. and Larry L. Barker, eds. *Conceptual Frontiers in Speech-Communication*. Rev. Al Croft. 324.

Kirkendall, Richard S., ed. *The Truman Period as a Research Field*. Rev. Michael S. Twedd. 207.

Knowles, Dorothy. *French Drama of the Inter-War Years*. Rev. John A. Walker. 211.

Kostelanetz, Richard, ed. *Beyond Left and Right*. Rev. Joseph E. Kruppa. 337.

Kott, Jan. *Theatre Notebook: 1947-67*. Rev. Orley I. Holtan. 455.

Kruger, Arthur N., ed. *Counterpoint*. Rev. Donn W. Parson. 198.

Ladefoged, Peter. *Three Areas of Experimental Phonetics*. Rev. John W. Black. 448.

Lafon, J. C. *The Phonetic Test and the Measurement of Hearing*. Rev. Herbert J. Oyer. 98.

Lanham, Richard A. *A Handlist of Rhetorical Terms*. Rev. John Lee Jellicorse. 85.

Lawlor, John, ed. *The New University*. Rev. Charles L. Balcer. 332.

Leiden, Carl and Karl M. Schmitt. *The Politics of Violence*. Rev. Meredith Berg. 187.

Levin, N. Gordon. *Woodrow Wilson and World Politics*. Rev. Anthony Hillbruner. 201.

Liberman, M. M. and Edward E. Foster. *A Modern Lexicon of Literary Terms*. Rev. John Lee Jellicorse. 85.

Lightfoot, Claude M. *From Ghetto Rebellion to Black Liberation*. Rev. Parke G. Burgess. 318.

Lipset, Seymour Martin and Sheldon S. Wolin, eds. *The Berkeley Student Revolt*. Rev. Robert L. Scott. 183.

Litto, Fredric M., ed. *Plays from Black Africa*. Rev. Joel Adeleji. 338.

Long, Wellington. *The New Nazis of Germany*. Rev. Haig A. Bosmajian. 207.

Mac Namara, Desmond. *Puppetry*. Rev. Jean Starr Wiksell. 95.

Mailer, Norman. *The Armies of the Night*. Rev. Thomas W. Benson. 330.

—. *Miami and the Siege of Chicago*. Rev. Thomas W. Benson. 330.

Manvell, Roger. *Ellen Terry*. Rev. Carla Waal. 93.

Marshall, P. J. and John A. Woods, eds. *The Correspondence of Edmund Burke, Volume VII*. Rev. Goodwin F. Berquist, Jr. 328.

Martin, John. *America Dancing*. Rev. Juana de Laban. 94.

McHugh, Peter. *Defining the Situation*. Rev. Don Edward Beck. 188.

McNamara, Brooks. *The American Playhouse in the Eighteenth Century*. Rev. Walter J. Merserve. 453.

McNamee, Lawrence F., comp. *Dissertations in English and American Literature: Theses Accepted by American, British and German Universities, 1865-1964*. Rev. Fredric M. Litto. 100.

McKinnon, Richard N. *Selected Plays of Kyōgen*. Rev. Arthur Little. 99.

Mendilow, A. A. and Alice Shalvi. *The World and Art of Shakespeare*. Rev. James Patterson. 210.

Meyer, Michael. *Henrik Ibsen*. Rev. M. S. Barranger. 211.

Mills, Glen E. *Reason in Controversy*. Rev. C. David Mortensen. 334.

Minnick, Wayne C. *The Art of Persuasion*. Rev. C. David Mortensen. 334.

Montagu, M. F. Ashley, ed. *Man and Aggression*. Rev. John Waite Bowers. 336.

Morrison, Claudia C. *Freud and the Critic*. Rev. Phillip K. Tompkins. 196.

Muller, Herbert J. *The Uses of English*. Rev. Irving Linn. 199.

Muse, Benjamin. *The American Negro Revolution: From Nonviolence to Black Power (1963-1967)*. Rev. Parke G. Burgess. 318.

Neu, Charles E. *An Uncertain Friendship: Theodore Roosevelt and Japan, 1906-1909*. Rev. Robert T. Oliver. 103.

Nolte, William A., ed. *H. L. Mencken's Smart Set Criticism*. Rev. Thomas D. Harrison. 197.

Oesterley, W. O. E. *The Sacred Dance*. Rev. Juana de Laban. 94.

Olbright, Thomas H. *Informative Speaking*. Rev. Robert C. Dick. 199.

Olson, Elder. *The Theory of Comedy*. Rev. David Knauf. 341.

Parson, Donn W. and Wil A. Linkugel, eds. *The Ethics of Controversy*. Rev. Richard L. Johannessen. 187.

Plumstead, A. W., ed. *The Wall and the Garden*. Rev. Fredrick Trautmann. 326.

Poggi, Jack. *Theater in America*. Rev. Samuel L. Leiter. 339.

Poggioli, Renato. *The Theory of the Avant-Garde*. Rev. Leonard C. Pronko. 92.

Powers, G. Pat and Wade Baskin. *New Outlooks in Psychology*. Rev. David A. Summers. 87.

Pronko, Leonard C. *Theater East and West*. Rev. Corwin Georges, Jr. 451.

Puhvel, Jaan, ed. *Substance and Structure of Language*. Rev. John B. Newman. 329.

Quaal, Ward L. and Leo A. Martin. *Broadcast Management: Radio-Television*. Rev. Donald W. Mac Lennon. 97.

Reiss, Albert J., Jr., ed. *Cooley and Sociological Analysis*. Rev. Dale G. Leathers. 190.

Rokeach, Milton. *Beliefs, Attitudes, and Values*. Rev. William C. Davidson. 86.

Ronsley, Joseph. *Yeats Autobiography: Life as Symbolic Pattern*. Rev. August W. Staub. 98.

Rosenthal, Raymond, ed. *McLuhan*. Rev. Joseph E. Kruppa. 193.

Rowell, Kenneth. *Stage Design*. Rev. David W. Waggoner. 99.

Russell, Francis. *The Shadow of Blooming Grove: Warren G. Harding in His Time*. Rev. Don B. Morlan. 454.

Russian Stage and Costume Designs for the Ballet, Opera and Theatre. Rev. David W. Waggoner. 99.

Rutherford, Phillip R., comp. *A Bibliography of American Doctoral Dissertations in Linguistics*. Rev. Fredric M. Litto. 100.

St. Marin, Demetrio. *Bibliography of the "Essay on the Sublime."* Rev. Prentice A. Meador, Jr. 84.

Sanders, Wilbur. *The Dramatist and the Received Idea*. Rev. Robert A. Potter. 340.

Scheaffer, Louis. *O'Neill: Son and Playwright*. Rev. Jordan Y. Miller. 450.

Schechner, Richard. *Public Domain: Essays on the Theatre*. Rev. Ronald A. Willis. 452.

Scopes, John T. and James Presley. *Center of the Storm*. Rev. Fredrick Trautmann. 205.

Scott, Robert L. and Wayne Brockriede, eds. *The Rhetoric of Black Power*. Rev. Horace J. Bond. 442.

Searle, John R. *Speech Acts*. Rev. John B. Newman. 329.

Seigel, Jerry. *Rhetoric and Philosophy in Renaissance Humanism: The Union of Eloquence and Wisdom*. Rev. James J. Murphy. 78.

Shaw, Bernard. *Saint Joan: A Screenplay*. Rev. Harry M. Geduld. 95.

Shawn, Ted. *Every Little Movement*. Rev. Juana de Laban. 94.

Skornia, Harry and Jack Kitson, eds. *Problems and Controversies in Television and Radio*. Rev. Leonard Bart. 96.

Snider, James G. and Charles E. Osgood, eds. *Semantic Differential Technique*. Rev. Samuel V. O. Prichard, Jr. 445.

Snyder, Robert L. *Paul Lorentz and the Documentary Film*. Rev. Joseph M. Mazza. 97.

Sonnino, Lee A. *A Handbook to Sixteenth-Century Rhetoric*. Rev. Prentice A. Meador, Jr. 327.

Stark, Rudolf, comp. *Rhetorika: Schriften zur Aristotelischen und Hellenistischen Rhetorik*. Rev. Fredrick Trautmann. 444.

Stein, Arnold. *George Herbert's Lyrics*. Rev. Katharine T. Loesch. 98.

Stone, Julius. *Legal System and Lawyers' Reasonings*. Rev. Ray Lynn Anderson. 88.

Stowe, Everett M. *Communicating Reality Through Symbols*. Rev. Thomas H. Olbricht. 192.

Strother, Edward S. and Allan W. Huckleberry. *The Effective Speaker*. Rev. William Brooks. 333.

Thass-Thiemann, Theodore. *Symbolic Behavior*. Rev. Dennis R. Smith. 191.

Tiusanen, Timo. *O'Neill's Scenic Images*. Rev. Jordan Y. Miller. 450.

Todd, Mabel Elsworth. *The Thinking Body*. Rev. Juana de Laban. 94.

Tomkins, Calvin. *Eric Hoffer: An American Odyssey*. Rev. Larry D. Browning. 331.

Vickers, Brian. *Francis Bacon and Renaissance Prose*. Rev. Dominic A. LaRusso. 82.

Wallace, Karl R. *Francis Bacon on the Nature of Man*. Rev. Dominic A. LaRusso. 82.

Way, Brian. *Development Through Drama*. Rev. Wallace Smith. 99.

Weaver, Richard M. *The Southern Tradition at Bay*. Rev. Robert Hamlin. 204.

West, Robert H. *Shakespeare and the Outer Mysteries*. Rev. Delmar C. Homan. 209.

Wilshire, Bruce. *William James and Phenomenology*. Rev. George A. Matter. 189.

Winny, James. *The Player King*. Rev. Delmar C. Homan. 209.

Wollen, Peter. *Signs and Meaning in the Cinema*. Rev. Thomas W. Benson. 447.

Wood, Gordon S. *The Creation of the American Republic 1776-1787*. Rev. Bower Aly. 455.

Yeomans, K. A. *Applied Statistics*. Rev. Thomas M. Scheidel. 194.

—. *Introducing Statistics*. Rev. Thomas M. Scheidel. 194.

THE FORUM

Communication: Is It Always Persuasion? Ivan L. Preston. 312.

Golden Anniversary Prize Fund Awards. 177.

The James A. Winans Award. 177.

A Note on Whitehead's "Factors of Source Credibility." Don A. Schweitzer. 308.

Progressive Criticism. Carolyn Harrison. 315.

A Reply to Mr. Burke. Jéré Veilleux. 179.

A Reply to Professor Veilleux's Proposal. Ronald K. Burke. 177.

The Role of Logic? David W. Shepard. 310.

Sociometry, Discussion, and a Computer Program. William S. Smith. 425.

To Know Your Subject is to Know the Invariants Under Transformation. Ephraim Shochet. 427.

